



Bolton SMART

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Agenda

- Background
- Current Scheme
- The Scheme Plan
- Working with eMoney
- Where Next





Background

- National Smart Card Project
 - WP7 Cross Boundary
 - Authentication
 - E-money
 - Transport
 - WP9 Software
 - SmartConnect
 - Licence
 - User Group



Blackburn/Bolton Pilot – Key Facts

- Services - Library, Leisure and Transport Ticketing
- One bus route – ITSO technical trial with STR
- Dates - Enrolment began Nov 2004 and continued until end march 05.
- 500 cards issued.
- Pilot ended 31/10/2005
- Citizens involved still using cards.



Current Scheme

- Staff ID
 - Over 6000 IDs issued
 - Charging
 - Security
 - Driver permit
- Citizen scheme
 - 12000 cards issued
 - **Enrolment**
 - Libraries
 - OSS
 - **Services**
 - Library
 - Leisure
 - ITSO shell





The Scheme Plan

- E-Money
 - Open purse for use on low value high volume transactions in Bolton
 - For everyone over 11
 - Purse to be able to have funds directed to STR (ITSO shell) for use on bus travel
 - For bus users over 11
 - Bespoke purse for use on positive activities and to be used as apart of the EYPP project for 13-16 year olds
 - For young people 11-16



The Scheme Plan

- **Transport**
 - Concession
 - Commercial tickets
- **Payment card**
 - Council tax
 - Rent
- **Social inclusion**
 - Home visits



Working with eMoney

Selection criteria

- **Compatibility**
 - Able to operate on Bolton Smart card platform
- **Independence**
 - eMoney relationship between card holder and service provider
- **Social inclusion**
 - Open to all – stored value, prepaid application
 - Not a bank application



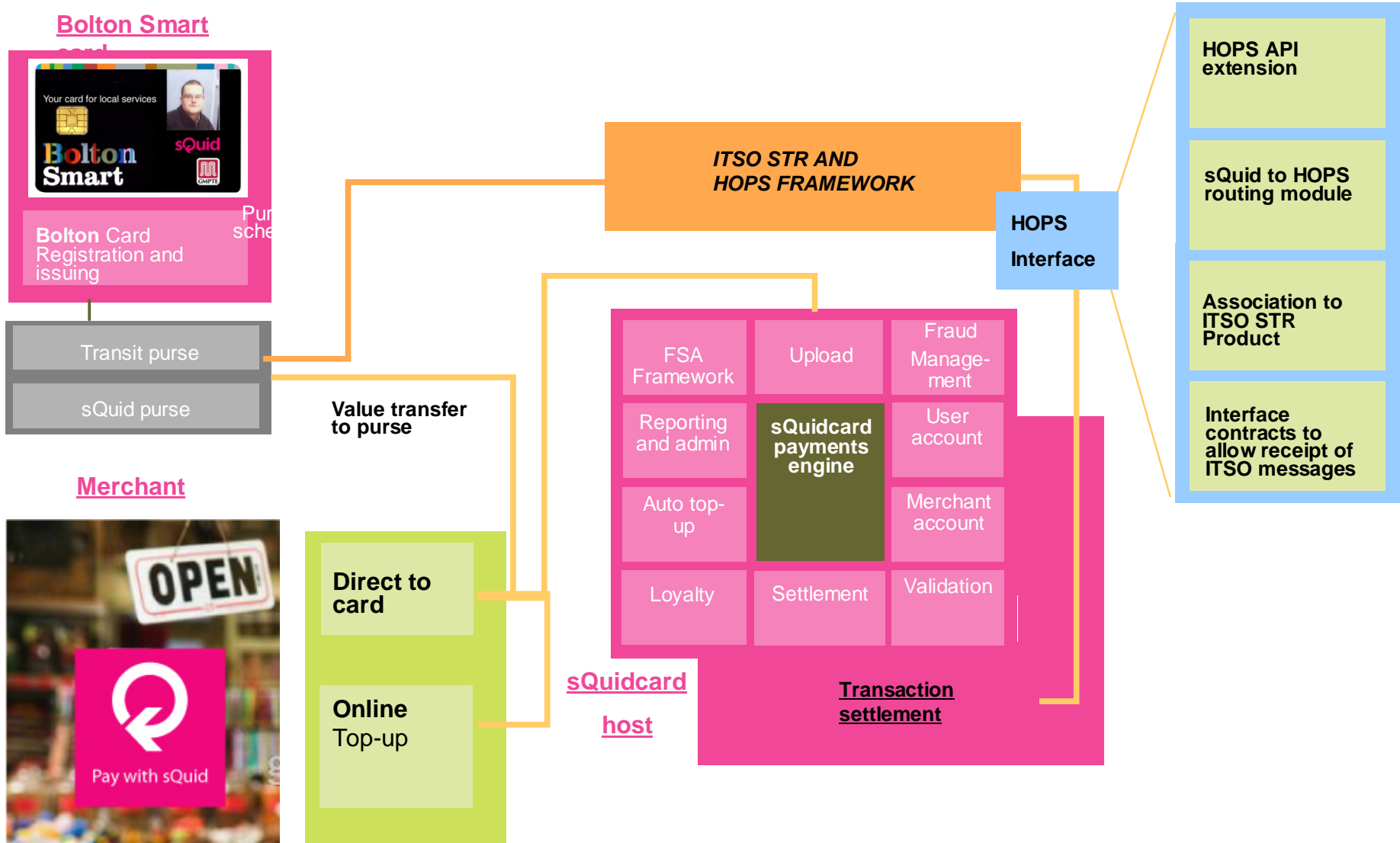
sQuidcard

A flexible platform for local authorities

- **Simple on-card application**
 - Co-resides with Bolton Smart
 - Increases functionality and usability of the card
- **Multi-purse**
 - eMoney; transit purse; youth purse; loyalty
 - Web-centric thinking for top-up and management
- **Independent relationship with retail**
 - sQuidcard directed
 - Emphasis on local initiatives



Technology framework



Marketing

- **Users**
 - Promotion of Bolton Smart
 - Awareness of sQuidcard
- **Merchants**
 - Integrated actions
 - Bolton Council
 - Retailer forums
- **Council facilities**
 - Library/leisure





Any Questions?