



Smartcard Networking Forum Event
Molineux Conference Centre
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Centro.WMPTA Smartcard Project

- Who is Centro.WMPTA
- What are we doing
- Why are we doing it
- Partnership opportunities





WMPTA – West Midlands Passenger Transport Authority

- **27 Councillors from 7 Districts within the County**
 - Birmingham, Dudley, Sandwell, Walsall, Wolverhampton, Solihull, Coventry
- **Centro is the Executive body that implements WMPTA policies**





Centro Mission Statement

“To increase the use of public transport, through partnership, to improve economic, environmental and social well being of the West Midlands.”





What Centro isn't !

- Not a bus operator
- Not a rail operator
- Not a metro operator
- Delivering public transport policies on behalf of 7 districts who fund Centro through the levy
- Partnerships is key to successful delivery





What is Centro's Smartcard Project ?

- 3 key elements :
 - AMS/HOPS
 - issue 550,000 free concessionary passes
 - on-bus/metro ETMs
- Current status - budget approved to move to tender stage, OJEC PIN notice has been issued and MVA and LogicaCMG appointed to assist Centro develop the project
- Delivery of Smartcard included in tender specification for new West Midlands rail franchise





Key Issues

- 550,000 Smartcards to be issued by 31 March 2008
- Collection and verification
- Passes initially to be used as 'flash passes'





On-Bus Equipment

- Centro will fund all operator ETM replacement
- All buses and metro will be fitted by April 2009
- Partnership with operators vital to success





Future Ticketing

- Centro commercial tickets (nNetwork, nBus) to go Smart from April 2009
- Platform available for operators own commercial ticketing





Why are we doing it ?

- Modernising public transport
- Economic efficiencies
- 2008 National Concessions Scheme





Partnership Opportunities

- Card Issues
- Scottish Executive Best Practice
- Constraints
- Next Steps





Card Issues

- Intend to use Mifare 4k cards
- PT does not need full capacity
- Anticipate will be 1k available for local authority partners to utilise





Scottish Executive Best Practice

- Scottish National Concessions based on Smartcard
- Card is issued by local authorities as an 'entitlement card'
- One side National Concessionary Travel, one side for local authority use





Constraints

- Concessionary Travel core function
- 31 March 2008 is not movable
- Limited Centro knowledge of District aspirations
- National Card design may limit possibilities





Next Steps

- Stakeholder Session –
Monday, 21 May 2007
10.00 – 12.30 pm
The Gateway, Centro House, Birmingham





Thank You

Any questions ?

