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Edge SmartCard



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- Douglas Adams' answer to Life, the Universe and Everything
- Not the answer for the the number of forms we have to fill in for services

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Objectives

- To simplify things for the resident
- To simplify things for the Council

How?



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Vision

- Reduce this
- With this



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Targets

- 75% of our student and adult population to use an Edge Card
- Preferably at least once a week
- For convenient access to services

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Why are we doing it ?

- Benefit residents
- Promote public engagement
- Better information collection
- Greater Council visibility
- Provide the basic infrastructure to allow services to use the latest technology
- Improve targeting of services

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How are we doing it?

- Working with BT Ignite
 - Providing a fully managed service
 - Card and Application Management System (CAMS)
 - Development of the application software
 - Technical support Helpdesk

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What are we doing?

- 4 pilots delivered and working
- 2 pilots about to go live
- 2 pilots in preparation
- All use 1Kbyte Mifare contactless card

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- Started with our secondary schools



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Cashless School Catering

- Girovend closed e-purse
- Money loading machine
- Social inclusion
- Potential to reduce bullying
- Increased take up of school meals
- Faster movement through tills
- Pupils happy to use the cards
- Daily spend limit



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School Attendance Monitoring

- Years 12 and 13 pathfinder scheme
- am/pm & lesson by lesson registration
- Career Service
- Operated by staff
- Reward points collected on cards
- Transfer of data
- Very few lost cards
- National roll out



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Library Card

- Pilot in 1 library
- 300 cards in use for borrowing books
- Links into library(Epixtech) system
- Next phase – Open e-purse due to go live in mid November
- £5 being loaded onto the 300 cards
- Link into PACS internet system



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General Licence

- Youth membership and attendance at local youth club
- To go live during November- approx 80 members
- Potential to add e-purse facility in future
- Once proved can easily be transferred to other similar applications



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Lessons Learned So Far

- Need to have a strong brand
- Need to define business processes and how the card will work for the user
- Need to be open and honest - we are all learning
- Training and support needs of frontline staff are important



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Coming Soon

- Car park e-purse
- Pilot roll outs
- Concessionary fares
- Expansion of Connexions scheme
- Pupils referrals unit
- Integration of SmartCard data base with our e-govt gateway
- PKI development



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The Future

- We have not dispensed with all our paper forms yet
- The future vision is taking shape here in Bracknell now



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Any Questions?

